Our Year

In the Trenches of COVID-19, Love’s Army Protected the Vulnerable

Before COVID-19, 34 million Americans were living in poverty.

Love’s Army has always fought for good in the face of life’s toughest battles – from natural disasters to homelessness, poverty to addiction. But when COVID-19 hit, the battle – and the need – in America became greater than ever. Without paychecks, millions of families were added to the population of the hungry. Without protection, those facing homelessness became even more vulnerable. And without our regular support and means of raising funds, The Salvation Army had to find ways to meet the growing need with dwindling resources. Thankfully, Love’s Army answered the call. Through the help of corporate partners, foundations, nonprofits, and individuals – as well as the selfless ingenuity and courage of our volunteers, employees, and officers – we quickly adapted and evolved to meet a new generation of need, feeding, sheltering, and encouraging millions in the greatest time of need.
In the LGBTQ community, Love’s Army continued to serve without discrimination.

In 2019, we continued to serve over 30 million Americans without discrimination.

Love’s Army loves all, serves all, and fights for all. As the world’s largest nongovernmental provider of poverty relief, The Salvation Army serves millions of Americans in need each year. So by sheer size and access, we believe we are the largest provider of poverty relief for people in the LGBTQ community. Whether sheltering the homeless, feeding the hungry, helping those battling substance abuse, preventing the trafficking of transgender individuals, or counseling youth who are contemplating suicide, our doors are open to all. Period. And that inclusiveness also applies to our own offices, where we hire without discrimination, extending all employee benefits to legally married spouses, including same-sex couples. Our faith compels us to love and serve as Jesus did. With open arms.
In the battle for racial equality, Love’s Army fought as one

“Finally, all of you, be like-minded, be sympathetic, love one another, be compassionate and humble.” – 1 Peter 3:8

In the battle against racism and inequality, Love’s Army has always marched at the side of those who peacefully, passionately, and compassionately fight to ensure that underserved Americans are cared for, lifted up, and given the opportunity to thrive. This year, our Pathway of Hope program continued to help families break generational cycles of poverty by overcoming root causes like unemployment, unstable housing, and lack of education. In diverse communities across the country, our youth programs provided after-school care, sports, academic support, fine arts, and other opportunities that those children might not otherwise have. In the midst of COVID-19, partners like the Toyota USA Foundation generously provided grants to help us distribute food in minority communities. And in every corps across the country, we continued to listen to the needs and desires of our brothers and sisters, acting boldly and lovingly to do the most good for all.